

Chuck McVinney

Master Trainer

Profile

- Herrmann International senior consultant with over 25 years of academic and corporate development and consulting experience.
- Specialized project work using the HBDI®/Whole Brain® Model to help technical and engineering faculty in universities improve their interpersonal skills with managing and leading graduate students and research teams.
- Professional speaker for keynotes and speaking engagements at conferences and off-site programs, focusing on applying creative thinking tools to the unique challenges of our times, which he describes as, "Creating prosperity while assuring sustainability, high ethical standards and responsible leadership in modern organizations."
- Co-author (with Murray Shainis and Antony Dekom) of the book, **Engineering Management; People and Projects**, published by Battelle Press (1995).
- Published widely in professional journals on topics as varied as creativity in the boardroom to ethics in the scientific laboratory.
- Accomplished photographer whose work has been displayed in numerous galleries over the years; he continues to pursue that art form even while traveling all over the world delivering his programs on creativity, leadership and corporate sustainability.



Professional Experience

Herrmann International

Master Trainer for Certification, Custom Workshops and Consulting Intervention

- HBDI® Certified Practitioner since 1980.
- Facilitate Herrmann International's HBDI® Certified Practitioner Workshop programs.
- Design and deliver custom Whole Brain® Thinking workshops.
- Has designed and delivered ongoing seminars using the HBDI®/Whole Brain® Model at MIT for several of the technical schools. He has run this program at MIT, the National University of Singapore and Carnegie Mellon University in Pittsburgh.

McVinney & Company, Inc.

President

- A Boston-based organizational development and consulting company established in 1999 that works with for-profit and non-profit organizations from all sectors of the economy; focuses on individual leaders and their teams using practical models, skills and techniques to create results in the workplace.

Michaels McVinney, Inc.

Co-President

- A training and development company established in 1992 that focused on providing leadership and supervisory training programs to the technology and pharmaceutical industries.

Competence Assurance Systems and the Whole Brain Corporation

Vice President

- An International consulting firm focusing on developing and delivering training and development programs for the pharmaceutical and technology industries. The Whole Brain Corporation was a subsidiary of Herrmann International.

Bolt, Beranek and Newman (BBN)

Director of Training and Development

- Created a management development curriculum for this 3,000 person company. BBN was instrumental in creating the technical "backbone" of the modern internet.

Digital Equipment Corporation (DEC)

Director of Instructor Development and Manager of Creative Programs

The University of Massachusetts, Boston

Adjunct Instructor, Instructional Design Masters Degree Program

Concord Academy, Concord, MA

Faculty

- Introduced and taught a curriculum in media education for faculty and students.

National Endowment for the Arts, Artists in the Schools Program

Consultant/Photographer

- Traveled widely around the United States consulting and establishing media studies curricula for public and private educational institutions.

Education

Masters Degree in Educational Psychology, Clark University

Bachelor of Arts Degree in Liberal Arts, The State University of New York at Geneseo

Teaching Fellow, Department of Film and Media Studies, Clark University

Certifications and Training

Certified Master Trainer, HBDI® (Herrmann Brain Dominance Instrument®), Herrmann International