



THE HBDI® IN RESEARCH PROJECTS

HERRMANN INTERNATIONAL RESEARCH APPLICATION

Please read the following stipulations. **Sign and return** this form to Herrmann International for permission to use materials copyrighted by Herrmann International within a research project.

_____ (first name _ last name) requests permission from Herrmann International, to use certain materials in his/her publication, dissertation, research or study that are copyrighted by Herrmann International, within the following guidelines.

Researcher must:

- o Be HBDI® Certified or work directly with a Certified Practitioner
- o Gain knowledge of the HBDI® and Whole Brain technology by reading *The Creative Brain*® and *The Whole Brain Business Book*® by Ned Herrmann.
- o Complete an application on-line and wait for confirmed permission before proceeding
- o Find a sponsor for the costs of the HBDI® research
- o When the Herrmann Brain Dominance Instrument® is administered, the researcher **must** convey the following information to the participants:
 1. This is **NOT** a test, but rather a survey of preferred thinking styles or brain dominance.
 2. The researcher will have access to the participants' personal HBDI® data.
- o Conduct HBDI Debrief session(s) for research participants
- o Present findings prior to publication to Herrmann International
- o Present copies of all materials to be used in the study to Herrmann International. The copies will remain in the possession of Herrmann International
- o Use copyright and trademark notations appropriately on all materials
- o Send a final copy of the publication for the Herrmann International Library
- o Allow Herrmann International rights to copy final publication

Research Thesis Must:

- o Be approved in advance by Herrmann International
- o An advance copy of the research protocol will be sent to Herrmann International, for comment and final approval.
- o Be an appropriate application of the Herrmann Brain Dominance Instrument®.
- o Have 50 Male and 50 Female active participants in the research group

Pricing and fees are determined by Herrmann International Research & Development Department and are calculated on a project-by-project basis.

Additional Information Required:

Brief outline of research project: What do you hope to learn?

Approximate Number of Participants in the study: _____
 Targeted Date to Begin Study: _____
 Targeted Date of Completion: _____
 Other Assessments to be used: _____

Signature of researcher

Date

Permission granted by:

Date