



better results through better thinking.

Application Form – HBDI® Certification

I am applying for HBDI® Certification to be held in _____
(Course location—city/state/country) *(Course Dates)*

I was referred by _____
(Representative or Certified Trainer)

I first became aware of this course through _____

Background Information/Personal Data

Name _____
Employer / Company Name _____
Current Position _____ Years _____
Address _____
City _____ State _____
Zip Code _____ Country _____
Home Phone _____ Email _____
Work Phone _____ Fax _____
Cell Phone _____
Years of experience in learning and development _____

<p>What do you want to accomplish through use of the HBDI®?</p> <p>What other certifications have you achieved?</p> <p>What criteria do you use to evaluate the effectiveness of your learning and development program(s)?</p>	<p>Why is attending Herrmann International Certification important to you and your organization?</p> <p>What challenge(s) is your organization facing in the next 12 months?</p> <p>What are your goals for the next 12 months?</p>
--	---



better results through better thinking.

<p>How do you fund learning and development (i.e. Corporate budget, department or location, individuals)?</p> <p>How do you plan to launch/implement the HBDI®?</p> <p>How do you typically deploy learning and development (i.e. classroom, e-Learning, blended, open enrollment, compliance based)?</p>	<p>Who is your target audience?</p> <p>Who are your internal customers?</p> <p>Who will support you in this effort?</p> <p>Who needs to be involved in the approval process?</p> <p>Whose support do you need for it to be successful?</p>
---	--

What additional information should we know about you and your organization that will assist us in supporting your learning and development efforts?

Please Provide Credit Card Information for Payment:

Name on Card _____ Type of Card _____
Credit Card Number _____ Expiration Date _____

Fax Completed Form to Client Service Department in the U.S. at (828) 625-1402.

