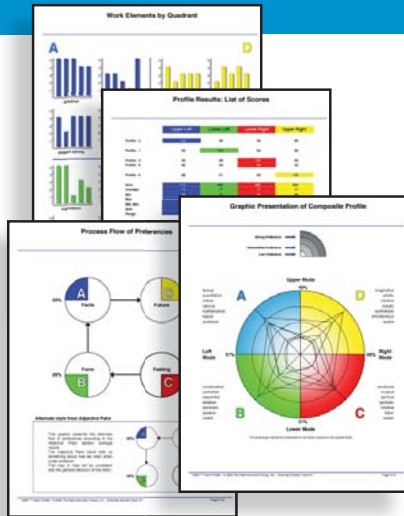


# The Herrmann Brain Dominance Instrument® (HBDI®) Team Profile™



## Magnify the Impact of Whole Brain® Thinking

The individual power of Whole Brain® Thinking can be dramatic: Armed with insights about thinking preferences and the concepts of the Whole Brain® Model, leaders and employees find they are able to increase their personal effectiveness, improve daily interactions and reach better results in their areas of responsibility. **Imagine how much more can be accomplished once an entire team has that power.**

### The Data Teams Need to Know to Function at Optimum Levels

The HBDI® Team Profile™ includes eleven reports filled with a variety of data sets to compare and discuss. It clearly highlights areas of improvement, specifically in relation to communication, training and processes, and identifies potential challenges and blind spots that could interfere with team success. These data-driven reports help remove judgment and emotion from issues that a team often overlooks or avoids addressing, revealing such insights as:

- The breadth of thinking available to the group
- The rank of the team’s preferred thinking styles as a group
- The process flow the team prefers
- The positioning of individuals as they relate to each other
- The top work elements and descriptors, from strongest to weakest

The results of the team profile are presented in a full-color professional report package, which is reviewed and incorporated into facilitated exercises during the webinar or face-to-face workshop. While each person’s thinking preferences are represented, all are displayed anonymously so there is no danger of disclosing confidential information.

- Give teams the tools to become accountable for their own productivity
- Reduce frustration and stress that can often accompany – and impede – group interactions
- Get better, faster decisions and outcomes from every team engagement

Contact your Herrmann International representative today to learn more about how the HBDI® Team Profile can help your organization get better results from every team engagement.

### Put the Team’s Full Brainpower to Work

A catalyst for team alignment, collaboration and productivity, the Herrmann Brain Dominance Instrument® (HBDI®) Team Profile™ provides a composite view of the similarities and differences in team member thinking styles, giving the group an immediate understanding of the strengths available to it.

Delivered in a virtual or face-to-face workshop by a Herrmann® Certified Practitioner, the HBDI® Team Profile™ serves as a blueprint for building teams that rely on Whole Brain® Thinking to perform at optimum levels, whether they are tasked with managing complex projects, solving tough business problems, producing innovative concepts, meeting customer needs or simply working together productively on day-to-day business.

The HBDI® Team Profile™ is based on the compilation of the individual HBDI® profiles of the team. Using this information, the group can make adjustments to greatly improve processes, outputs and outcomes. In addition, many teams use the HBDI® Team Profile™ Report as the framework of a process for making better team decisions. Managers also benefit from being able to determine the appropriate management styles and motivation techniques to use with various members of the team.

As new teams are assembled or members are added, the HBDI® Team Profile™ provides the opportunity to reinforce the importance of Whole Brain® Thinking, fully leverage the group’s cognitive diversity, and maintain the speed and productivity necessary for success in today’s business world.

**better results through better thinking**