



"The HBDI® Fundamentals™ module allows our learners to come to the classroom with a foundation of knowledge. They can move quickly into applications and spend more time deciding how to use Whole Brain® Thinking on their jobs."  
— Vincent R. Brown, Founding Partner, Global Lead Management Consulting

# The HBDI® Fundamentals™ E-Learning Program

## Introducing Whole Brain® Thinking

### Get a Head Start on Improved Communications, Planning and Overall Results

The Herrmann Brain Dominance Instrument® (HBDI®) is the highly validated assessment tool at the core of Herrmann International's Whole Brain® Thinking approach. Once individuals have an understanding of thinking preferences as presented through the framework of the Whole Brain® Model, they are able to use the information they receive in their own HBDI® Profile to build skills that will increase their personal effectiveness, improve daily interactions and reach better results in their areas of responsibility.

With the HBDI® Fundamentals™ self-paced online program, you can give your employees the background they need to quickly begin leveraging their full brainpower at work.

During this 30-minute introduction to Whole Brain® Thinking, participants explore the foundational concepts of thinking preferences and the Whole Brain® Model so they are fully prepared to receive and understand their HBDI® results. As an on-demand e-learning course, it provides an interactive learning experience while offering participants the flexibility to learn on their own time.



#### MAXIMIZE YOUR INVESTMENT IN THE HBDI®

Participants in the HBDI® Fundamentals™ e-learning course will accomplish the necessary groundwork to receive, understand and apply their HBDI® results. During the 30-minute program, they will:

- Define and describe the Whole Brain® Model, the basis of the HBDI®.
- Examine how preferences affect behaviors in planning, work and communication.
- Explore how their behavior is affected by these preferences.

#### Move Quickly to Application—and Results

Because the participant explores the Whole Brain® Model, thinking styles and their impact on behaviors and work during the program, HBDI® Certified Practitioners are able to spend coaching and classroom time working on applications of the concepts to real-world business issues. With the groundwork covered, participants can immediately start focusing on building the skills to apply this knowledge to their jobs and work through specific areas that can be improved through Whole Brain® Thinking.

Maximize your investment in the HBDI®, and get a head start on putting the entire organization's brainpower to work with the HBDI® Fundamentals™ e-learning program. You will find that better results will be that much closer within your reach.

*Sold together with the HBDI® Profile Package.*

*Contact Herrmann International today to learn more about how you can get a jump start on results with the HBDI® Fundamentals™ e-learning program.*

## better results through better thinking

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